Artwork guidelines Chrysal Customised Sachets EU

In order to achieve the very best reproduction of your Chrysal Customised Sachet, please ensure that the following specifications are adhered to.
Failure to do so could result in a delay in the production process.

General specifications	
• Type product	Chrysal Supreme Universal sachet for 1 litre of solution
• Size sachet	52 x 95mm
• Printing technique	Digital*
• Colours	Full colour / 4 colours digital (CMYK)
• Minimum font size**	4 pts
• Minimum font size with diapositive text**	6 pts
• Contrast between colours	Min. 15%

* With digital printing the colours can deviate from the design/and or screen
** Smaller font sizes are not recommended as cannot be guaranteed to be readable

Obligatory elements in the design (for non-hazardous products)
The text below explains the elements which must be included. There is also a visual example shown on the last page of this document.

- The words 'cut flower food' should be included in the design (either front or back) to avoid confusion and unjustified claims. You can translate these words into your own language.
- Instructions in text or icons.
- The contact information (address) of either the producer or the distributor. This can be an address or email address. Website alone is not sufficient according to the law. Chrysal's contact information is:

> Chrysal International BV
> P.O. Box 5300
> 1410 AH Naarden
> The Netherlands
> www.chrysal.com

- Sachets sold in Germany must be provided with the following text on the back:
> Pflanzenstärkungsmittel
> Blumenfrisch Universal (PU)
>
> Inverkehrbringer
> **Chrysal International BV**
> Postfach 5300, 1410 AH Naarden, Holland
> www.chrysal.com

CHRYSAL

Artwork guidelines Chrysal Customised Sachets EU
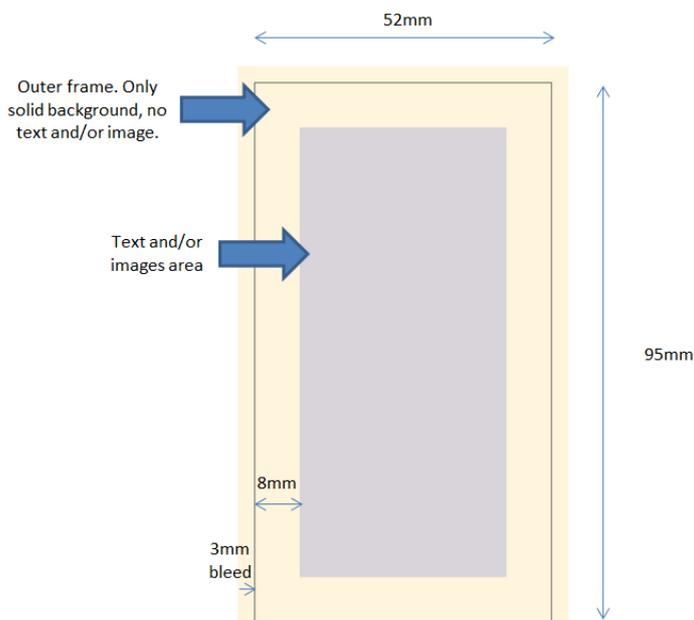
Instructions for creating artwork

- Designs can be either horizontal or vertical.
- 1 PDF (version 1.6 or higher) with two pages; the front of the design on page 1; the reverse side on page 2.
- Chrysal Sachets are sealed on all 4 sides. There can't be text or images in the seal area; see example (shown in yellow).
- The artwork is 52x95mm. The printable area for text and visuals on both the front and back is 36x79mm (shown in grey).
- The film can move a bit in production, therefore the artwork files should be supplied with 3mm bleed on all sides; see example.
- Our advice is not to work with fixed borders. These can decentralise during production.
- We also advise to use the same colour for the front as the reverse side.
- Try to avoid having colours that change from one side to the other. As a consequence, you might see up to 3mm of the colour from the left side of the design on the right part of the sachet
- All fonts should be converted to outlined paths and logos should be in vector line form as well, to avoid visible pixels.
- Minimum resolution of 300 dpi for scans at a 1:1 placement.

Delivery specifications digital files

- Send the artwork in a PDF file together with the order to your contact person at Chrysal.

Example Chrysal Powder sachet 1L design;
Page 1   Page 2

CHRYSAL